

Sonae Indústria, SGPS, SA
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SONAE INDÚSTRIA, SGPS, S.A.

Registered Office: Lugar do Espido, Via Norte, Maia, Portugal

Registered at Maia Commercial Registry

Sole Registration and Tax Number 506 035 034

Share Capital: € 700 000 000

Publicly Listed Company

ANNOUNCEMENT

INSIDE INFORMATION

Sonae Indústria, SGPS, SA announces that its indirect affiliate Isoroy SAS has accepted the offer made by Swedspan Holding, BV for the acquisition of “Société Industrielle et Financière Isoroy SAS” (SIFI), having on the present date entered into the respective sale and purchase Agreement. SIFI is the owner of Lure’s plant (France) and will be renamed Swedspan France, SAS.

The decision of selling Lure’s plant is aligned with Sonae Indústria’s strategy of strengthening its balance sheet.

Based on the consolidated accounts of 31 December 2009, we estimate that this transaction has a positive impact on the consolidated shareholders’ funds of Sonae Indústria, SGPS, SA of approximately 130 million Euros.

Maia, 16th April 2010

The Representative for Relations with Capital Markets,

Rui Correia