

Sonae Indústria, SGPS, S.A.
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SONAE INDÚSTRIA, SGPS, S.A.
Registered Office: Lugar do Espido, Via Norte, Maia
Registered at the Commercial Registry of Maia
Registry and Tax Identification no. 506 035 034
Share Capital: € 700 000 000
Publicly Traded Company

ANNOUNCEMENT

According to the terms of paragraph 8 of article 14.º of CMVM Regulation no. 5/2008, Sonae Indústria, SGPS, SA hereby announces the following communication received from Sonae Capital, SGPS, SA, on the present date:

“Under the terms and in accordance with article 14 of CMVM Regulation nr. 5/2008 and with article 248-B of the Portuguese Securities Code, Sonae Capital, SGPS, SA (Sonae Capital) hereby informs on behalf of its directors, that it’s wholly owned affiliated company SC Finance, BV (ex-Sonae Financial Participations, BV) sold, between 23 and 29 July 2009, 120,500 shares in Sonae Indústria, SGPS, SA, indirectly owned by Sonae Capital, as follows:

| Transaction Date | Settlement Date | Nr. Shares | Transaction | Price | Transaction Type |
|-------------------------|------------------------|-------------------|--------------------|--------------|-------------------------|
| 23-07-2009 | 28-07-2009 | 25,000 | Sale | 2.146 | Stock Exchange |
| 24-07-2009 | 29-07-2009 | 35,500 | Sale | 2.151 | Stock Exchange |
| 27-07-2009 | 30-07-2009 | 20,000 | Sale | 2.160 | Stock Exchange |
| 28-07-2009 | 31-07-2009 | 20,000 | Sale | 2.150 | Stock Exchange |
| 29-07-2009 | 03-08-2009 | 20,000 | Sale | 2.135 | Stock Exchange |
| | Total | 120,500 | | | |

After the completion of these transactions, Sonae Capital owns, indirectly, 9,978,078 shares in Sonae Indústria, SGPS, SA.

This notice is due to the fact that the Chairman of the Board of Directors of Sonae Capital is also Chairman of the Board of Directors of the company whose shares were subject to the abovementioned transactions, and that the control of Sonae Capital is attributable to him.”

Maia, 30 July 2009

The Market Relations Representative,

Rui Correia